

**Ed Turkel**

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Ed manages the product marketing team for HP's High Performance Computing organization. This team is responsible for product planning, competitive analysis, and product marketing communications for HP's world-wide HPC business, working closely with HP's product groups, HPC R&D, and external groups to drive product directions to best meet the needs of HP's HPC customers. Ed has over 30 years experience in technical computing, including over 25 years at HP in various technical, marketing and business roles.